



## Parkwood Hills Softball Association (Est. 1961)

Website address: [www.phsoftball.ca](http://www.phsoftball.ca)

January 27, 2010

Dear Sir or Madam:

I am writing to you on behalf of the Parkwood Hills Softball Association to ask that your company sponsor one of the teams in our Association this year. This year we expect to have more than 20 teams of boys and girls from the ages of 4 to 18.

Our house league teams play exclusively on ball diamonds in the Parkwood Hills community. The team sponsor fee of \$200.00 is used to defray the cost of the 15 T-shirts needed for each team in house league play. Contributions from sponsors like you have enabled us to keep the registration fee to a level where all children can afford to participate in the league.

When you sponsor a team, your company logo appears on the front of the team shirt. We will also provide you with a framed team photo showing your support for the Association. In addition, we include a list of all sponsors in our newsletter, which is received by the more than 300 families registered with the Association. Also, we are pleased to offer you the opportunity to include your sponsorship and a link to your company's web page, if you have one, on the Association's new web site [www.phsoftball.ca](http://www.phsoftball.ca).

As registration for the upcoming season has just gotten underway, we are uncertain of the number of team sponsors that will be needed. In the event that we obtain more team sponsors than required, we would still welcome your support as one of our general sponsors. In this case, if you agree, your sponsor fee would be put toward other operational expenses such as field rental fees, Fun Day, the year-end BBQ, and equipment repairs and purchases. As a general sponsor, we would include your company in the list of sponsors in our newsletter and on our web site.

A cheque for the sponsor fee, made out to Parkwood Hills Softball Association may be sent to me at the address indicated on the enclosed Sponsor Information form. Please provide a business card or letterhead with your corporate logo. It will be included on our web page and our printer will use it for the logos on our T-shirts.

I hope you find it possible to be a team or general sponsor for our Association this year.

If you require additional information please contact me at 225-4087.

Thank you.

Sincerely,

Shawn Seary  
President  
Parkwood Hills Softball Association